






**World's Leading Online Portal for Laboratory, Life Science & Diagnostic Products**

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Biomall.in is online e-commerce marketplace dedicated to laboratory, life science and diagnostic products. Biomall was established in the year 2016 by Dr. S. Jhaveri, PhD Chemistry and Chemical Biology from Cornell University, USA. It is India's first ecommerce website which offers researchers and lab users' laboratory products directly online using a secured payment gateway. It hosts 100,000+ products from 150+ brands across 100+ categories such as chemicals, lab equipment & consumables, microbiology, diagnostics, molecular biology, chromatography, etc.

Biomall provides the option to buy lab products directly online in just 3 steps - 1) select quantity, 2) add to cart and 3) place order by making online payment. Buyers can request for a bulk discount if more than 10 packs are needed. Buyers can also post enquiry for products not found on the portal. This enquiry then gets shared to all registered sellers on the portal who can send an online quote to the buyers as per product availability.

It caters specifically to the scientists, pathologists, medical, pharma and QC professionals.

In India, Biomall stands as the only comprehensive platform to target the lab professionals through its customized online e-commerce business model and acts as one point of contact for international buyers interested to source their supplies from India.

Till today, Biomall has successfully served to 300+ Indian cities via its online marketplace Biomall has a high conversion rate for international leads, and has successfully exported to 30+ countries in Africa, Middle East, Asia, Europe, South America as well as North America.

Biomall.in has developed a technology customized for laboratory industry wherein it enables buyers to connect directly with the manufacturers/suppliers of laboratory products. Manufacturers can also introduce their latest lab technology to the actual users working in the lab through Biomall. In near future, Biomall aims to further develop its technology and build an app for better user experience and is planning to raise funds for its technology venture.