

THE RELEVANCE OF DESIGN IN THE LABORATORY

HEALTHCARE | LABORATORY CHAIR

What represents successful design? A question is hotly debated. Tastes and individual preferences are just too different when it comes to attractive design. However, the fact that a superbly designed workplace brings many benefits is undisputed. A good example here is the laboratory chair.

A modern laboratory needs a neoteric design

The laboratory is the working environment of the future. Nowhere else will you find more innovation; it is probably even the most innovative place in the world. In a working world undergoing rapid changes, it is not only communication and technology that are changing, but the need to look good and impress. What has been playing an increasingly greater role in e.g. companies and public institutions in other sectors has long been true for laboratories as well, and that is the focus on modernity. Laboratory operators are presenting themselves as high-tech organisations, and openly demonstrating where and how their innovative ideas come about. The laboratory is thus becoming more transparent and its representative function and integration in general corporate design are gaining credence. This means that the standards for laboratory equipment are going up and consequently the standards for laboratory seating solutions too.

Laboratory chair design has large effort for the employer

Appealing design in the laboratory is always a statement. In addition to looking good, it also has a positive effect on the employer brand. Studies, for example like the one carried out on behalf of StepStone, show that applicants are actually paying more attention to a good working environment than to financial incentives. Not surprising, considering employees today generally spend almost as much time at work as they do at home. A superbly designed laboratory chair contributes to a modern and appealing workplace, and thus becomes a real advantage in what is known as the “war for talent” on the job market. This is because people have no stronger association with their workplace than with the chair on which they sit. An advantage in both recruitment and retention of qualified personnel, a high quality and well-designed chair will ensure employees are satisfied and motivated to work in their laboratory.

More than a question of looking good – what constitutes great design in the lab?

Beauty lies in the eye of the beholder. As difficult as it may be to objectively assess good design, the requirements such a high design standard must meet are easily defined. Because successful design needs to do more than just please. It needs to fulfil the required function, for example laboratory chairs are subject to special hygienic standards. Simple and effective cleaning requires the most closed form



possible – no cracks or joints in which dirt can collect unnoticed. The materials used also need to be easily cleaned. The laboratory chairs from Bimos have their own hygienic design concept. A seamless design ensures the highest hygienic standards, as does resistance against all standard cleaning agents and disinfectants. Bimos combines these factors, together with other special qualities for comprehensive laboratory use, with the highest standard of aesthetics.

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