



## Agribusiness Global: Early-Stage Innovation with STARLIMS-Labstep ELN



*A full cycle of R&D is difficult to do with a traditional LIMS. The addition of an ELN now enables us to serve that part of our customer's journey.*

*An Informatics Platform that addresses a brand owner's full lifecycle from R&D to quality control in manufacturing through product release is a solution the market has been increasingly asking for.*

*A connected platform allows customers to get new products to market faster, which helps them increase revenue. A connected platform also provides the data needed to protect IP and more easily register products.*

*Accelerating New Product Introduction (NPI) is a core value that STARLIMS provides to customers, and the addition of the [Labstep ELN](#) will significantly enhance our ability to do that.*